



# Supergelée

The Wellness Revolution

BY

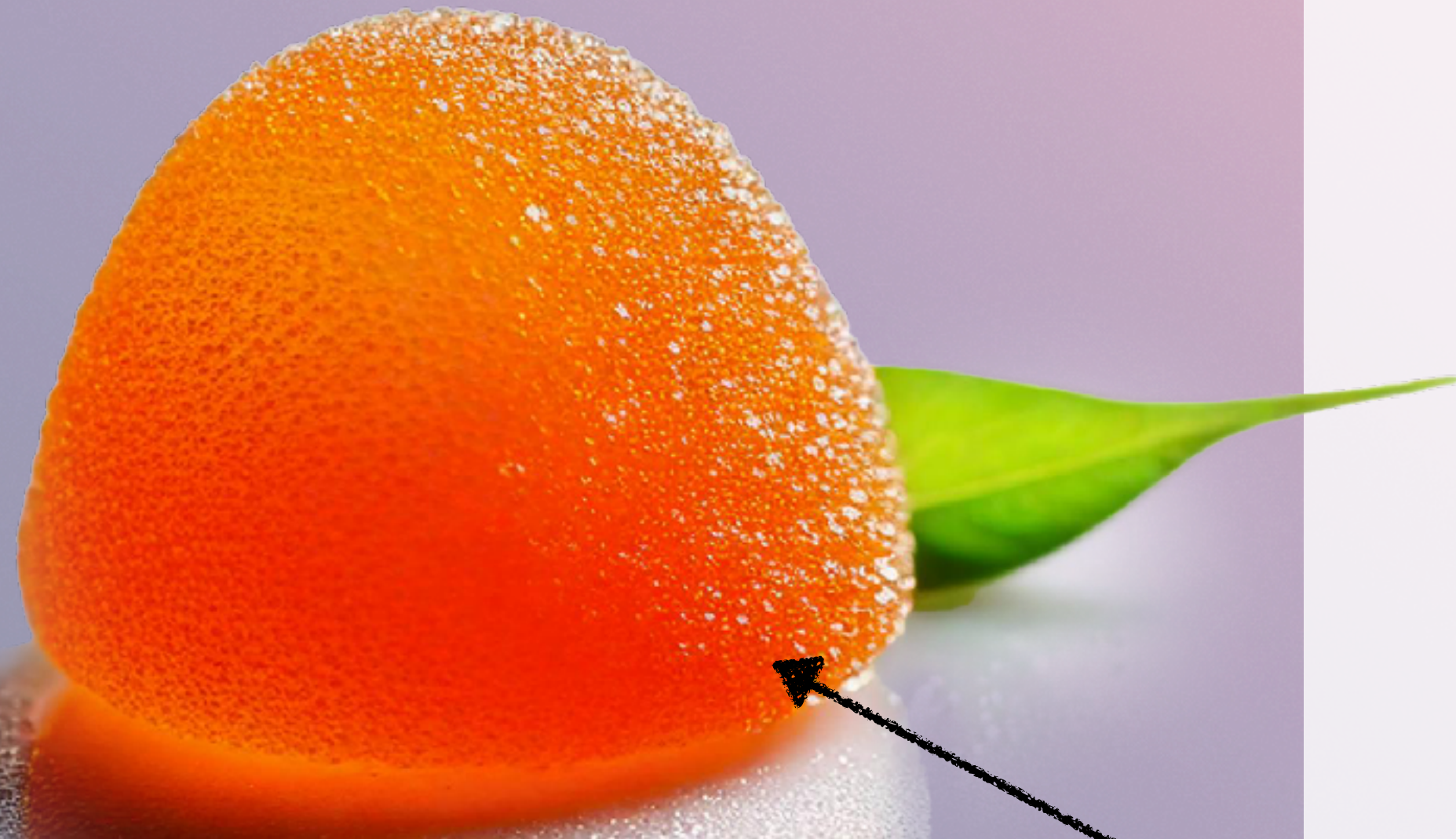
 Linea Blu s.r.l.

# What are they?

# Supergelée

The Wellness Revolution

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- They are not tablets
- They are not gummies
- They are not pills
- They are not capsules



They are **Supergelées!**

# Innovation Patented

in ITA RSM e EU

Born from the **fusion of pharmaceutical technology** and the **expertise of master confectioners**, this product is effective, enjoyable, and easy to consume.

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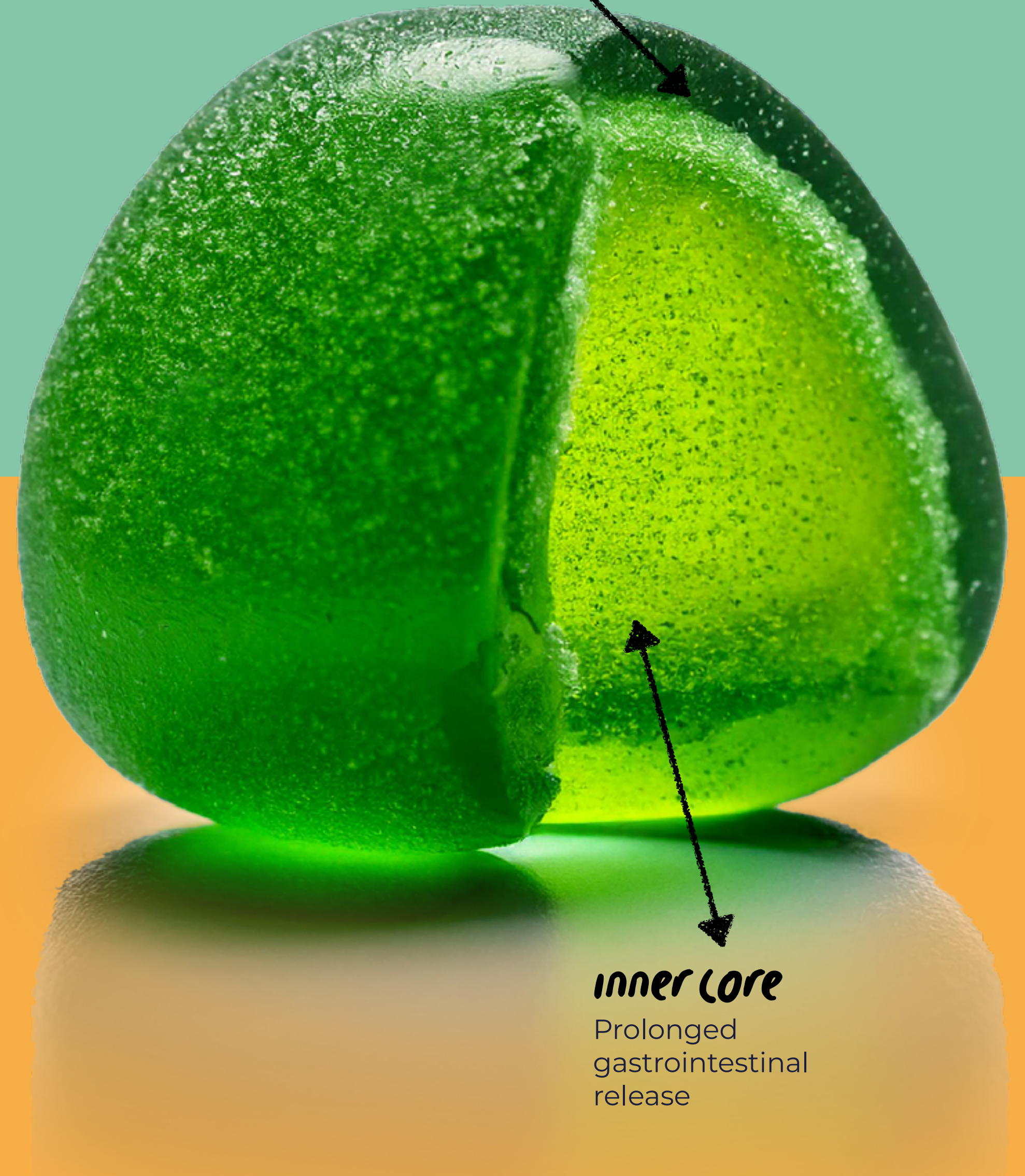
*External Coating*

rapid  
sublingual  
release

2

*Inner Core*

Prolonged  
gastrointestinal  
release



# Pharmaceutical Technology

## Cold Coating Process

Developed to preserve the integrity of thermolabile ingredients, such as probiotics and vitamins.

## Cold Coating

Ensures the stability of active ingredients on the surface of the gélées.

We are the only ones in the market to use this technique for processing lactic ferments and spore-based probiotics.

LAVORAZIONE A FREDDO



# Pharmaceutical Technology

## NEW NUTRACEUTICAL FORMULA

**The external coating** enables rapid sublingual release.

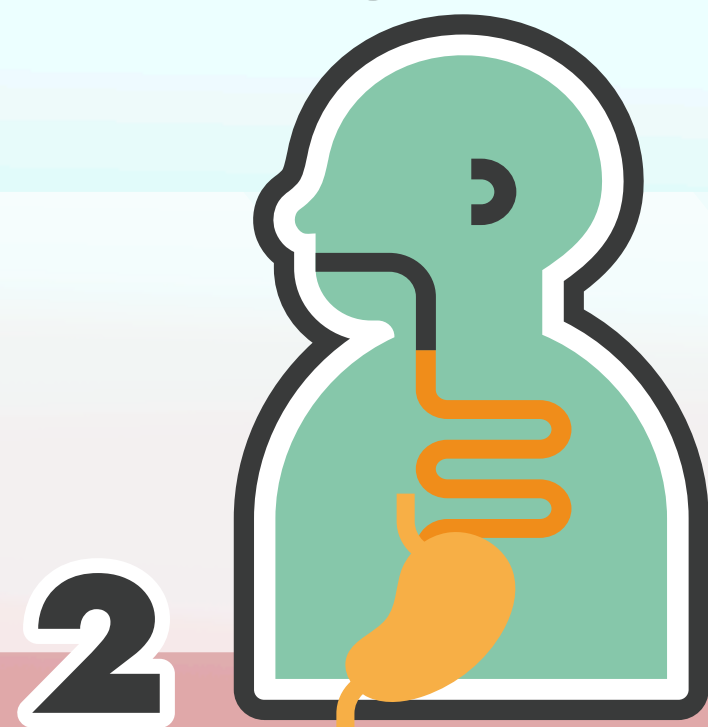
**The inner core** gradually releases active ingredients in the stomach, enhancing absorption and efficacy for prolonged benefits.

INGREDIENTI a

## DOPPIO RILASCIO



IMMEDIATO  
IN 15 MIN



PROLUNGATO  
FINO A 8H

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# Elements from the Expertise of Master Confectioners

## Flavor and Palatability

Advanced techniques to enhance the taste of SuperGelées, making them resemble candy and offering a unique and varied flavor experience.



## Appearance and Texture

Specialized methods to create a soft, pleasant texture that increases consumer adherence to regular supplement intake.

## Ease of Consumption

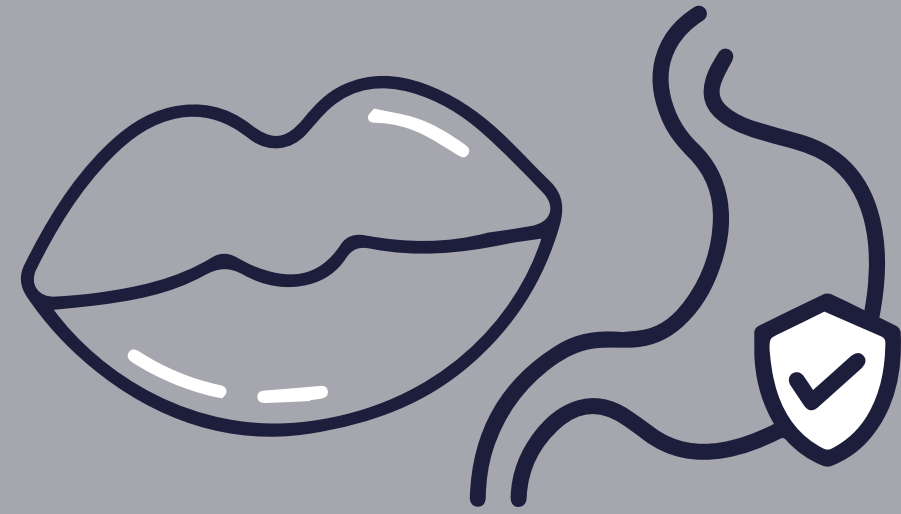
Single-dose formats that require no water, making SuperGelées ideal for consumption anytime, anywhere.

## High-Quality Craftsmanship

Each SuperGelée is a unique, handcrafted piece, ensuring exceptional quality.



# In Summary



## Maximum Efficacy

The combination of these technologies maximizes the effectiveness of active ingredients through both rapid sublingual release and prolonged gastric release.

## Increased Adherence

The pleasant taste and ease of consumption of the gelées enhance the likelihood that consumers will consistently follow a supplement regimen.



## Market Innovation

This technological combination represents a breakthrough in the supplement market, offering a unique solution that improves both the consumer experience and the effectiveness of supplements.

## Suitable for Everyone

Particularly ideal for seniors, children, and individuals with swallowing difficulties.



# Comparative Benchmark: SuperGelées vs. Traditional Gummies

## SUPERGELÉE



- Cold processed
- Stable concentration of active ingredients, including thermolabile compounds such as probiotics and spore-based lactic ferments.
- Sublingual and gastric-controlled release ensures enhanced efficacy.



## TRADITIONAL GUMMIES

- Processed at 90°C
- Unstable active ingredients.
- Controlled release is not achievable.





# Comparative Benchmark: SuperGelées vs. Tablets

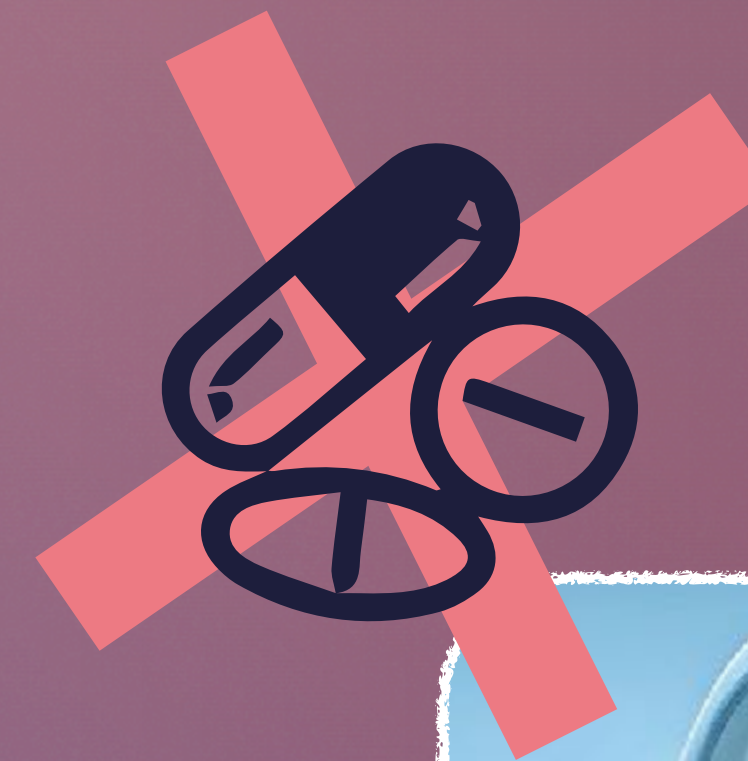
## SUPERGELÉE



- Soft texture
- Pleasant and attractive, formulated to be enjoyed.
- Dual release of active ingredients (sublingual and gastrointestinal).
- Easy to consume and enjoy



## TABLETS



- Hard texture
- Medicinal appearance.
- Single gastrointestinal release after chewing.
- Difficult to swallow.



# Comparative Benchmark: SuperGelées vs. Capsules

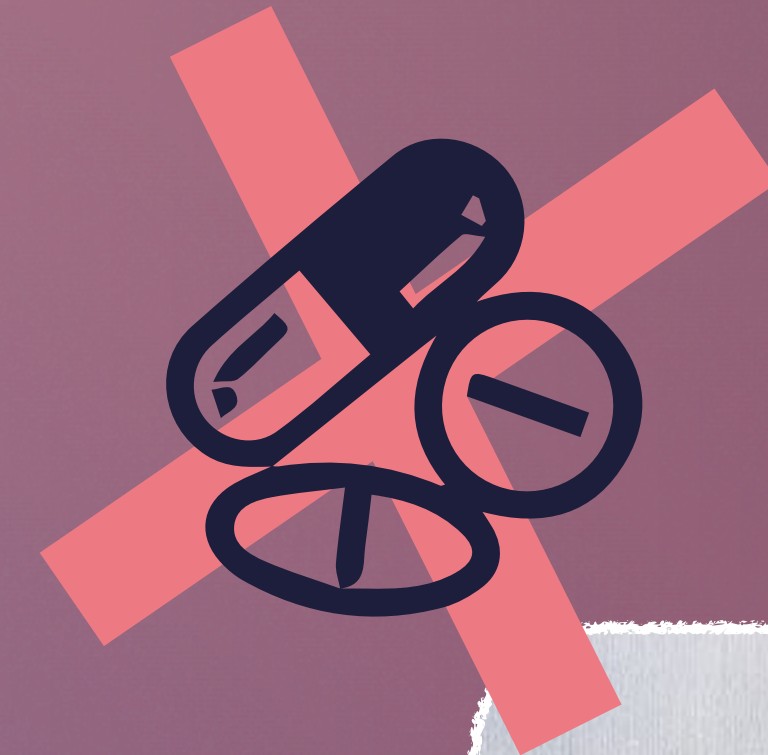
## SUPERGELÉE



- Unique and enjoyable taste
- Easy to consume and enjoy
- Does not require water for consumption
- Rapid sublingual release and controlled gastrointestinal release



## OPERCOLI



- No taste
- Difficult to swallow, especially for children and seniors
- Requires water for ingestion
- Slow gastrointestinal release



# Pharmacy

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# Mass Retail

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